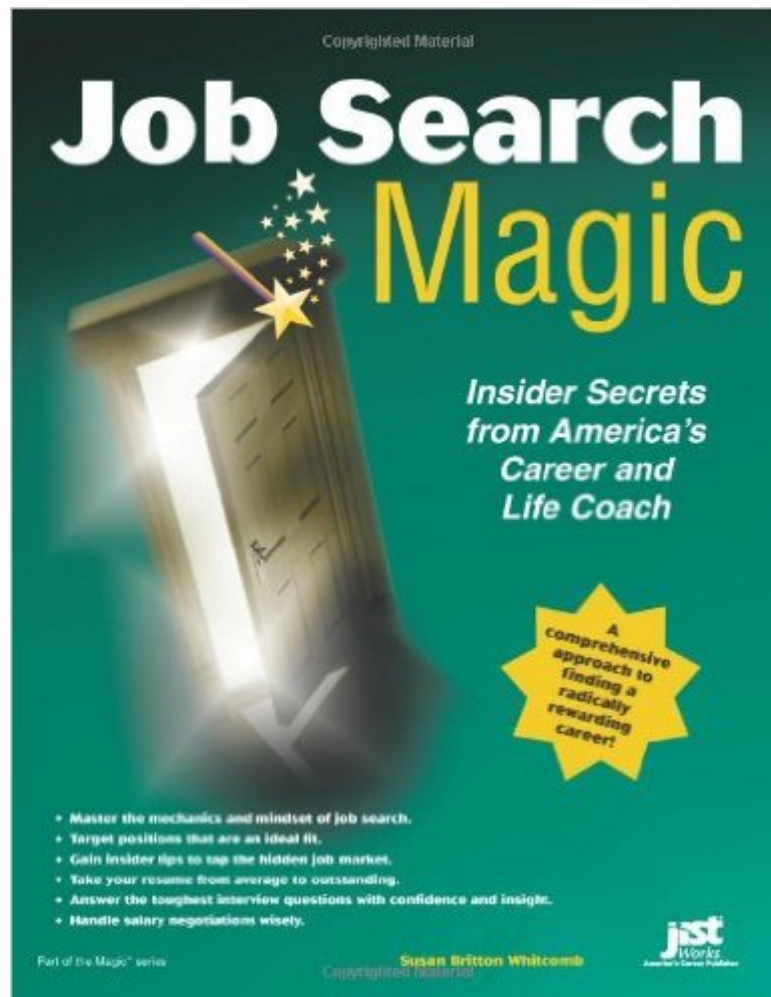


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# Job Search Magic: Insider Secrets From America's Career And Life Coach



## Synopsis

A complete, coaching-oriented system for finding the perfect job. Includes tips on resumes, cover letters, interviews, career choice, salary negotiation.

## Book Information

Paperback: 532 pages

Publisher: Jist Works; 60772nd edition (January 1, 2006)

Language: English

ISBN-10: 159357150X

ISBN-13: 978-1593571504

Product Dimensions: 10.8 x 8.5 x 1.1 inches

Shipping Weight: 2.6 pounds

Average Customer Review: 4.2 out of 5 starsÂ Â See all reviewsÂ (12 customer reviews)

Best Sellers Rank: #974,573 in Books (See Top 100 in Books) #344 inÂ Books > Business & Money > Job Hunting & Careers > Resumes #1478 inÂ Books > Business & Money > Job Hunting & Careers > Job Hunting #3441 inÂ Books > Business & Money > Human Resources > Human Resources & Personnel Management

## Customer Reviews

While this was helpful and had some very good advice, it was not 'magic'. Much of it was similar to "What Color is Your Parachute," which is still excellent advice, with a few unique tidbits. If you have read a lot of job search books, you might have already read much of this book, but it still holds a few gems that make it worth while.

I purchased this book about 4 years ago. It touches on every aspect of the hiring process from web sites, to resumes and cover letters, to phone and in-person interviews. The biggest thing I took away from the book was the simple question "Why do you want to work here." I always thought the answer "to gain more experience/help in my path" was a generally accepted answer-WRONG. It's what you can do for them, not what they can do for you. Within a month of reading this book, my friend and I both had jobs. I loaned it to a third person, and he found it very helpful as well. It was worth every penny I paid for it. I've since bought another copy for a friend another friend of mine.

I was very happy with the transaction. I received the book in a timely fashion and it was in the condition as described. I read a few reviews that criticized the length of the book, but I thought it

was quite thorough and contained the information I was looking for. Too many books focus only on resumes and interviews. "Job Search Magic" includes exercises that focus on the individual as well. Once I found my "story", it was much easier to identify the right job for me and convey it clearly to the person who hired me. Highly Recommended!

This Job Search guide is so good that I felt compelled to write a review so others will know that it stands out from the rest. There are so many books out there on the job hunt and most say the same old thing - this one says a lot of the "same old things" but also holds a lot of practical advice and tips that you will only hear from someone who has been through a successful job search recently. The book is comprehensive starting with "what do I do next?," moving to the basics of resume writing and interviewing and closing with negotiating for salary. In each section, and in an appendix at the end of the book, are invaluable "Magic Tips." There is just one bad thing about this book - it is large and heavy because it is jam packed with so much good information.

Some have claimed that there is too much information in these books, but I disagree. It is an excellent source for the job seeker. I have had no success in actually contacting the author at her business, but I still hold out hope....

JSM is the perfect reference book for professional career counselors. For the rest of us, this book is much too long. I borrowed it from the library, then bought it from Amazon since I still wasn't done plodding through it after 3 weeks. If you are looking for a book on building and managing your career, I recommend, Expect to Win by Carla Harris. For a guide to finding a job, try The KISS Guide to Managing Your Career by Ken Lawson from DK Publishers. If you do buy JSM, no need to invest \$13 on Resume Magic. The section included here is sufficient (I bought RM too). Job Search Magic, is full of exercises designed to uncover your natural talents and corresponding industry match. My suggestion: borrow this book from the library (if you must) and select only the chapter topics you need (interviews, salary negotiation, resume writing etc).

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